FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OIVID APPROVAL | | | | | | | | | | |
|----------------|--|----------|--|--|--|--|--|--|--|--|
| OMB Number: | | 3235-028 | | | | | | | | |
| | | | | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|
| OMB Number: 3235-028 | | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

| Name and Address of Reporting Person* Olivari William L. | | | | | <u> CC</u> | 2. Issuer Name and Ticker or Trading Symbol CONSOLIDATED TOMOKA LAND CO CTO | | | | | | | | | | all app Direc | | | wner | | |
|--|---|------|-----------|---------|--|--|---|------------------------------------|------------------|--------------------------------------|---|-------------------|-----|----------------------|---------------------|---|----------------------------|---|--|---|--|
| (Last) (First) (Middle) 141 SAGE BRUSH TRAIL, STE. D | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 08/26/2008 | | | | | | | | | | Office | er (give title v) | | Other below) | (specify | |
| (Street) ORMON BEACH | D FL | , 3 | 32174 | | 4. If | Ame | endment | , Date o | of Origina | Original Filed (Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (St | | Zip) | | | | | | | | | | | | | | | | | | |
| | | Tabl | e I - Nor | า-Deriv | ative | Se | curitie | s Ac | quired, | Dis | posed o | f, or | Ben | efici | ally C |)wne | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Trans. Date (Month/I | | | | | Day/Year) i | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Code | Transaction Disposed Code (Instr. 5) | | | | | 4 and Secui Bene | | cially I Following | Form | nership : Direct Indirect str. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | | v | Amount | Amount (A) or (D) | | Price | . 11 | Transaction(s) (Instr. 3 and 4) | | | | , | |
| Common Stock 08/2 | | | | | | 3 | | | P | | 200 | A S | | \$4 | 40 6 | | 600 | | D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | rivative Conversion Date Execution Date, curity or Exercise (Month/Day/Year) if any | | | | Transaction Code (Instr. B) Der See (A) Dis of (| | osed) r. 3, 4 | 6. Date E Expiratio (Month/D | n Dat | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4) | | | | | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | O Fo Di Oi (I) | 0. wnership orm: irect (D) r Indirect) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | v | (A) | (D) | Date Exercisa | | Expiration Date | Title | or | ount nber ires | | | | | | | |

Explanation of Responses:

William L. Olivari

08/26/2008

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.