SECURITIES AND EXCHANGE COMMISSION

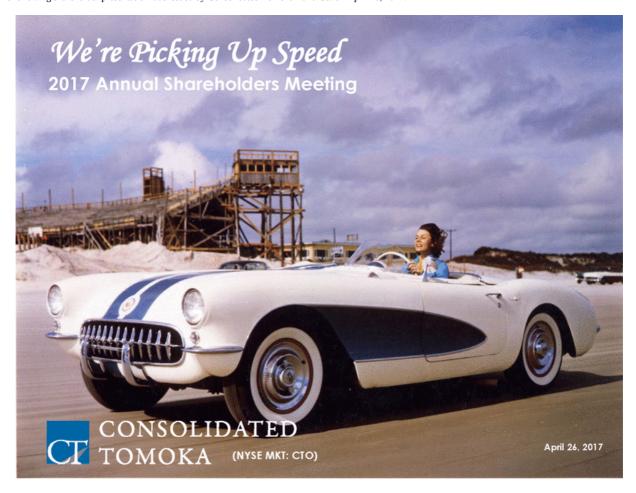
WASHINGTON, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

File	by the Registrant $oxine$ Filed by a Party other than the Registrant $oxine$						
Che	k the appropriate box:						
	Preliminary Proxy Statement						
	Confidential, For Use of the Commission Only (As Permitted by Rule 14a-6(e)(2))						
	Definitive Proxy Statement						
\boxtimes	Definitive Additional Materials						
	Soliciting Material under Rule 14a-12						
	CONSOLIDATED-TOMOKA LAND CO. (Name of Registrant as Specified in its Charter)						
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)						
Pay	ent of Filing Fee (Check the appropriate box):						
\boxtimes	No fee required						
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.						
	1) Title of each class of securities to which transaction applies:						
	Aggregate number of securities to which transaction applies:						
	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it determined):	was					
	4) Proposed maximum aggregate value of transaction:						
	5) Total fee paid:						
	Fee paid previously with preliminary materials.						
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.						
	(1) Amount Previously Paid:						
	(2) Form, Schedule or Registration Statement No.:						
	3) Filing Party:						
	A) Date Filed:						

The following shareholder presentation was issued by Consolidated-Tomoka Land Co. on April 26, 2017.



Forward Looking Statements

Forward Looking Statements

If we refer to "we," "us," "our," or "the Company," we mean Consolidated-Tomoka Land Co. and its consolidated subsidiaries. Certain statements contained in this presentation (other than statements of historical fact) are forward-looking statements. Words such as "believe," "estimate," "expect," "intend," "anticipate," "will," "could," "may," "should," "plan," "predict," "forecast," "project," and similar expressions and variations thereof identify certain of such forward-looking statements, which speak only as of the dates on which they were made. Although forward-looking statements are made based upon management's expectations and beliefs concerning future Company actions and developments and their potential effect upon the Company, a number of factors could cause the Company's actual results to differ materially from those set forth in the forward-looking statements. Such factors may include uncertainties associated with the closing of pending land transactions or other dispositions of assets, including the likelihood, timing, and final transaction terms thereof, the estimate of the cost of completing improvements affiliated with certain investments, the impact of permitting or other transactional activities on the total estimated gain for land sales, as well as the timing of the recognition of such gains, our ability to obtain necessary governmental approvals for our land transactions or to satisfy other closing conditions, the ability to execute share repurchase transactions, the completion of 1031 transactions, the ability for the Company to convert to a real estate investment trust, the costs of improvements for the Golf Operations assets, the ability to achieve certain leasing activity including the timing and terms thereof, as well as the uncertainties and risk factors discussed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2016, filed with the Securities and Exchange Commission. There can be no assurance that future developments will be in accordance with management's expectations or that the effect of future developments on the Company will be those anticipated by management.

Endnote references (A) through (J) provided in this presentation are defined on Slide 43



About CTO

CONSOLIDATED TOMOKA

Consolidated-Tomoka Land Co.

(NYSE: CTO) is a **107-year old** Florida-based publicly traded real estate company, which owns a high-quality portfolio of income investments in diversified markets in the United States including:

- \approx 1.9 million sq. ft. of income properties
- \approx **8,200 acres** of undeveloped land in Daytona Beach, Florida, of which approximately 26% is under contract to sell ^(A)
- \approx \$24 million commercial loan investments







Public Since 1969 • Paid Dividend Since 1976

CONSOLIDATED TOMOKA

CTO's Strategy

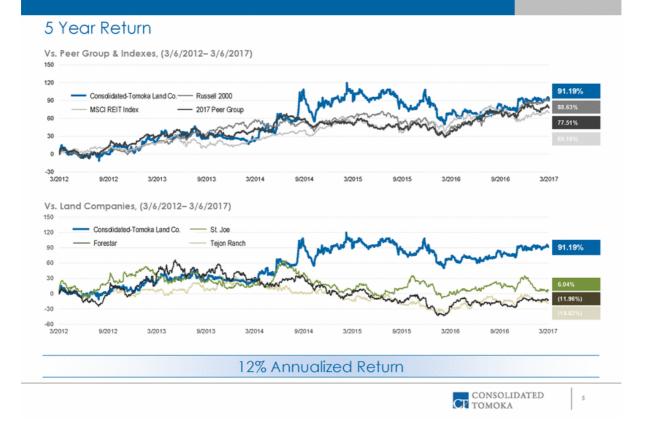
Monetizing Land (Using 1031 structure)	Under current management sold 2,599 acres of land $^{(1)}$ with additional \approx 2,100 acres under contract $^{(2)}$
Convert into Income	Portfolio value of >\$300 million with more than \$21 million in NOI $^{(2)}$, growing free cash flow
Grow, Improve, Enhance and Diversify	In strong, high-growth markets like Raleigh, Santa Clara, Dallas, and Austin
Grow NAV and Narrow Discount of Stock Price to NAV	Monetizing land at prudent pace, converting to income, increasing free cash flow
Efficient Overhead - Conservative Balance Sheet	Consistent leverage policy < 40% of TEV, currently approximately 33%
Return Capital to Shareholders	Repurchased \$19.1 million since $2012^{(1)}$ – accretive to NAV, doubled annual dividend and moved to quarterly payment
Commitment to Governance and Alignment	Aligned compensation, annually elected board, large percentage of NEOs net worth in CTO stock

Consistently Executed Since 2011

(1) From 2012 to April 25, 2017 (2) As of April 25, 2017



Stock Price Performance vs Peers & Indexes



Highlights of Performance

2016 Year in review

Monetizing land	Sold over 700 acres for ≈ \$14 million
Investing in income properties	Acquired 10 properties, ≈\$86.7 million, average investment cap rate ≈6.3%
Recycling capital	Sold ≈\$74.3 million of income properties, ≈\$11.3 million profit, ≈5.8% blended exit cap rate
Book value	Grew by nearly 14% to ≈ \$25.97 per share
Earnings per share (basic)	\$2.86 per share, highest in Company history
Share buyback	Repurchased 151,453 shares for \$7.4 million, average price of \$49.07 per share
Dividend	Moved from semi-annual to quarterly, doubled the annual dividend level to \$0.16 per share
Leverage	Ended 2016 at ≈ 33% based on net debt to TEV



Performance in Perspective

Since becoming public in 1969

\$2.86: 2016 Highest Earnings (per share) in Company History

\$19.1⁽¹⁾ million: Total buybacks since 2012, most in Company History

Notable Firsts

1st Tanger Outlet development in state of Florida

1st Latitude Margaritaville in United States

1st Buc-ee's outside state of Texas

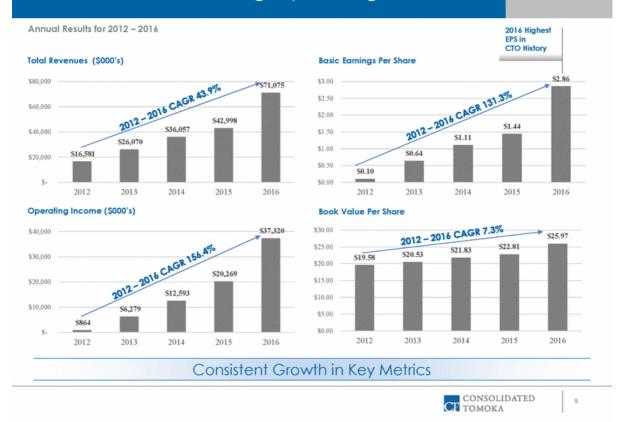
1st Distribution center for national grocer in Southeastern United States

Transforming CTO • CTO Transforming Daytona

(1) From 2012 to April 25, 2017



Track Record of Strong Operating Results



CTO Snapshot

As of March 31, 2017 (unless otherwise noted)

Equity Market Cap (1)	\$316.9 million		
Debt (G)	\$161.8 million		
Total Enterprise Value ('TEV') (1) (G)	\$478.7 million		
Cash (including 1031 restricted cash)	S 8.5 million		
Leverage (net debt to TEV) (1) (G)	32.0%		

Closing Price (1)	\$56.08
Annual Dividend	\$0.16
52-Week High (1)	\$56.74
52-Week Low (1)	\$44.48
Shares Outstanding (1)	5.652 million
Average Daily Trading Volume (1)	12,121

Operating Segments

Land Holdings (2)

≈8,200 Acres
Undeveloped Land

34 Properties (1)
≈1.9 million Sq. Ft. (1)
Retail and Office

3 Loans
Hotel & Retail
≈500,000 Acres

With 26% **≈2,100** Acres Under Contract ≈**\$80.0 million** (1)(A) Avg. Price \$38k/acre NOI ≈**21.1 million** ^(D) Value at 6.0% - 6.5% Cap Rate ^(H) = **\$325 million** -**\$352 million**

Income Properties

NOI = \$2.1 million Average Yield **9.1%** \$24 million principal Max. Maturity ≈ **1.8 yrs.**

Loan Investments

≈**\$8.5 million** in Revenue from 2014 - 2016

Subsurface Interests (2)

Converting Land to Income • Growing Cash Flow

(1) As of April 25, 2017 (2) Land holdings and subsur



Land holdings and subsurface interests are part of the real estate operations segment

Momentum Monetizing Land

Monetizing Land With Tax Deferred Strategy

Annual Land Sales for 2005 – 2016, YTD 2017 & Pipeline $^{(A)}$ as of 4/25/17

(Land Sales in \$000's)

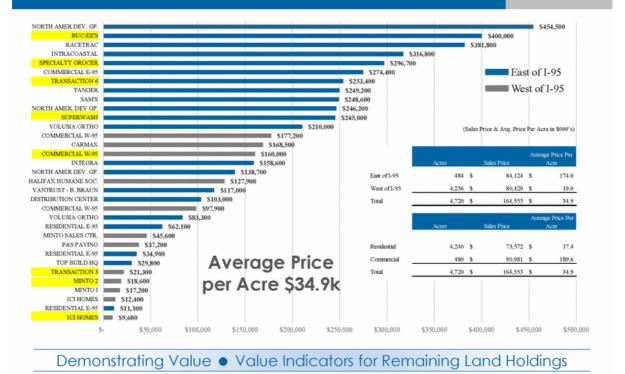
Current Management Team



Dramatic Acceleration Monetizing Land



Analysis of Price/Acre (since 2012)



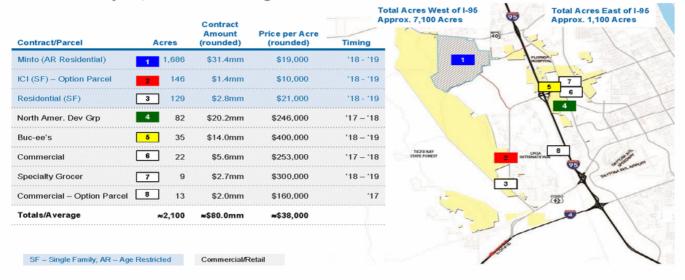
Under Contract as of April 25, 2017 (A)

CONSOLIDATED TOMOKA

Pipeline of Potential Land Sales (A)

As of April 25, 2017

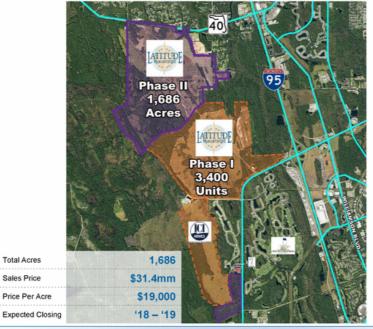
8 Different Buyers; 26% of Remaining Land



Substantial Pipeline for Continued Growth



Land Under Contract (Phase II) (A)





Phase I Sold in Q1 2017

Age Restricted Residential • First Latitude Margaritaville in U.S.

Land Sold by CTO Since 2012

Total Acres

Sales Price

Price Per Acre



Tomoka Town Center



Big Box Power Center ● Expected Development 2018

Land Sold by CTO Since 2012





Commercial/Retail • First Buc-ee's Outside Texas

Land Sold by CTO Since 2012



Rendering of typical Buc-ee's Location



Commercial/Retail ● First Buc-ee's Outside Texas





Commercial/Retail • National Specialty Grocer

Land Sold by CTO Since 2012



Absorption of Land West of I-95 (A)

Parcel	Use	Contract Amount or Est. Value per Acre	Est. Timing		
A	Residential	\$31.4mm	'18 – '19		
В	Residential	\$1.4mm	'18 – '19		
С	Residential	\$2.8mm	°18 – °19		
D	Mitigation Bank	\$5k - \$12.5k	·18 – ·19		
Е	Residential	\$15k - \$20k	TBD		



Largest Area of Land Holdings

Land Sold by CTO Since 2012



Development Status – On Land Sold by CTO











Home Services













Since 2012



Attracting High Quality Companies

	Use	Year Sold	Acres	Total Investment in Development (1)	Jobs (1)	Open Date (1)
CARMAX	Auto Dealership	2013	6	\$ 5 Million	50	Oct '16
DISTRIBUTION CENTER	Distribution Center	2014	76	\$ 85 Million	500	Jun '15
Tanger Outlets	Outlet Mall	2015	39	\$100 Million	900	Nov '16
TopBuild Horne Services	Building Supply	2014	21	\$ 10 Million	250	Jan '1'
INTEGRA	Multi-Family	2015	15	\$ 25 Million	30	Dec '16
Sams	Warehouse Club	2015	18	\$ 25 Million	120	TBD
NorthAmerican	Mixed-Use Retail	2015/2016	42	\$ 30 Million	100	TBE
HOMES	Residential	2016	604	\$250 Million	300	TBD
LATITUDE	Age-Restricted Residential	2016/2017	1,586	\$500 Million	1,000	Q1 '18
WanTrust	Distribution Center	2017	28	\$25 Million	50	Q1 °18
	>\$1 Billio	n of Invest	ment	• ≈ 3,500 Job		

(1) Estimates primarily based on publicly available information



Development Status - Buyers of CTO Land

APPENDIX



Development Underway • First Lots Expected 2018



Development Status - Buyers of CTO Land

APPENDIX

As of April 25, 2017

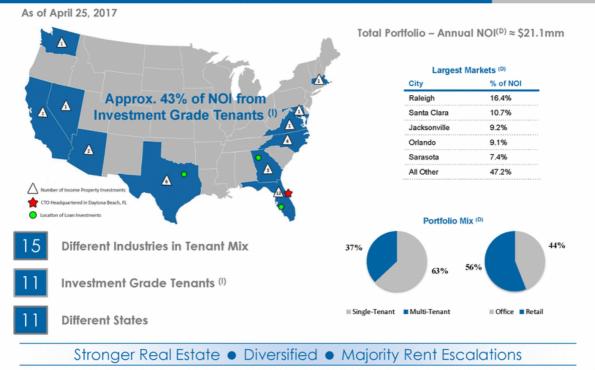
Sold in Q4 2016



Multi-Family Residential • 263 Apartments



Diversified High Quality Portfolio



CONSOLIDATED TOMOKA

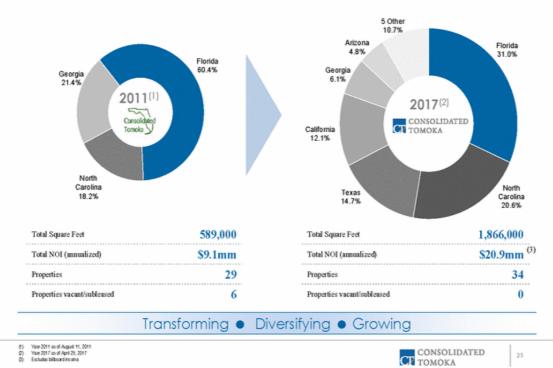
Diversified High Quality Portfolio



CONSOLIDATED TOMOKA

Portfolio Transformation

More Than Doubled NOI While Diversifying and Upgrading Portfolio



Relationships Matter

























































CTO is a Trusted Counterparty



The Beach Parcel

6.04 acres Daytona Beach

Near Term Investment: 2 Single Tenant Properties



(restaurants)

COCINA 214

- · Expected opening Q1 2018
- Total estimated investment:
 \$16.8 million
 Est. development costs
 Land
 \$5.0M(*)
- Prior owner (developer) acquired the land in 2007 for approximately \$34.5 million
- · Received entitlement for 1 million sq. ft.

Both Leases Executed (1)

Targeted investment yield (near term investment): 7% - 11% unlevered

The Grove at Winter Park

≈112,000 sq. ft situated on 14.35 acres

New Anchor Tenant



Opened February 2017

20 year lease on outparcel with



- · Effectively vacant property at acquisition
- Total estimated investment:
 \$12.5 million
 Initial Investment
 Est renovations + tenant improvements!

 \$9,4M
- Currently
 56% Leased (1)
- Active negotiations could increase occupancy to 70% near term

Potential stabilized yield: 8%-10% unlevered

Finding Opportunistic Value • Creating Favorable Returns

(1) As of April 25, 2017



As of April 25, 2017

The Beach Parcel 6.04 acres Daytona Beach



Finding Opportunistic Value • Creating Favorable Returns



The Beach Parcel 6,000+ sq. ft. – LandShark Bar & Grill



Finding Opportunistic Value • Creating Favorable Returns



The Grove - Before and After





Finding Opportunistic Value • Creating Favorable Returns



Potential Redevelopment Opportunities

Property	Site Size	Current Improvements	Potential for Redevelopment
CVS Pharmacy Dallas, Texas	0.91 Acres	CVS single story	Approx. 400,000 sq. ft.
Bank of America Monterey, California	1.26 Acres	BofA branch (2 story)	Up to 4 stories, or multiple Single tenant properties
3600 Peterson Way Santa Clara, California	5.24 Acres	76,000 sq. ft. Office (single story)	Approx. 177,000 sq. ft.
Beach Parcel Daytona Beach, Florida	6.08 Acres	Two 6,000+ sq. ft. Restaurants	900 Units – 1.2 million sq. ft.
Wells Fargo Raleigh, North Carolina	40.33 Acres	450,000 sq. ft. Office	Additional 250,000 sq. ft.

Additional Opportunity to Create Value



Fastest Growing MSA's in U.S.



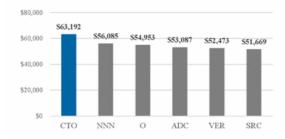
Source: Bureau of Land Statistics

CONSOLIDATED TOMOKA

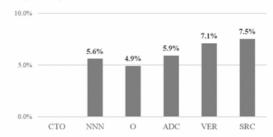
How CTO's Portfolio Stacks Up



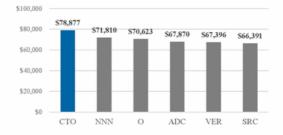
3-Mile Median Household Income (1)



Implied Cap Rate (2)



3-Mile Avg. Household Income (1)

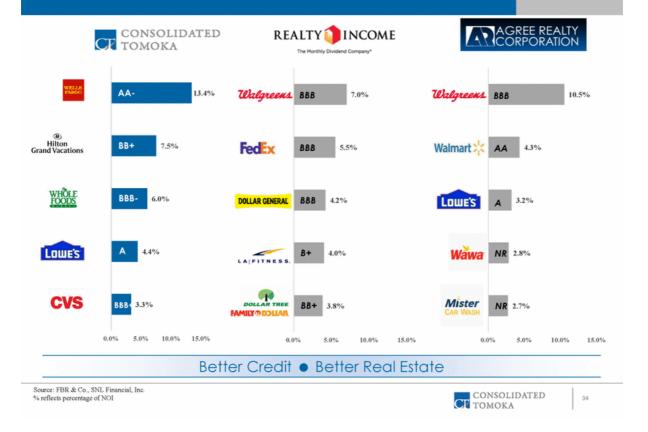


Stronger Demographics • Higher Density

Source: FBR & Co., SNL Financial, Inc. Source: BMO Capital Markets as of 4/21/17

CONSOLIDATED TOMOKA

Top Tenants versus Peers

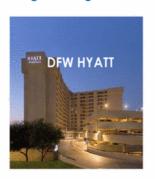


Commercial Loan Investments

\$24 Million Portfolio at March 31, 2017

Weighted Avg. Yield 9.1%

Maximum Maturity 1.8 Years



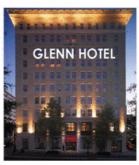
\$10.0mm

- Mezzanine Loan
- Dallas, TX
- Rate: LIBOR + 725
- Maturity: Sept. '17
- Max Maturity: Sept '19



≈ \$9.0mm

- B-Note
- · Sarasota, FL
- Rate: LIBOR + 750
- Maturity: June '17
- Max Maturity: June '18



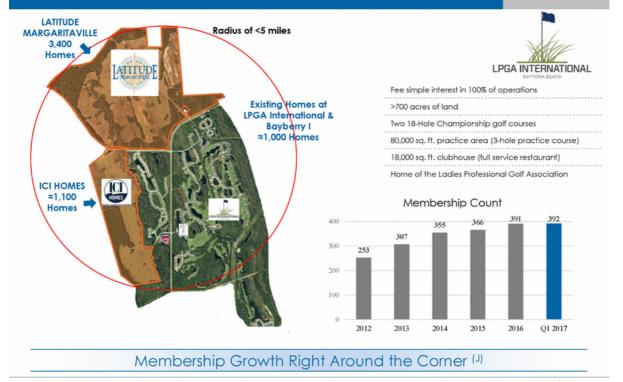
\$5.0mm

- Mezzanine Loan
- · Atlanta, GA
- Rate: 12% fixed
- Maturity: Feb '19
- Max Maturity: Feb '19

Strong Yields • Short Duration



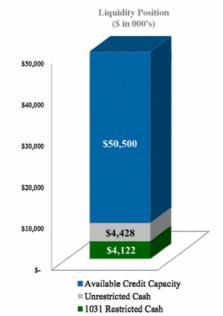
Golf Operations



CONSOLIDATED TOMOKA

Liquidity & Leverage

As of March 31, 2017



85% of Debt at Fixed rate 62% Unsecured

Debt Schedule (S in millions)

		ring Base acity (1)		amount tanding ⁽²⁾		turity in Years
Credit Facility	S	50.5	S	24.5	2.96%(3)	1.3
Convertible Notes		-		75.0	4.50%	3.0
CMBS Loan		-		30.0	4.33%	17.6
CMBS Loan		-		7.3	3.66%	0.9
Mortgage Loan		-		25.0	3.17% (5)	4.1
Total	S	50.5	S	161.8	3.99%	5.5

- Total Commitment of Credit Facility = \$75 million Amount Outstanding at face value for Convertible Notes Stated rate = 30-Day LIBOR plus 135-225 bps Maturity includes first 10 years I/O Variable Rate Mortgage Loan fixed with Interest Rate Swap

Attractive Rates • Primarily Unsecured • Flexibility



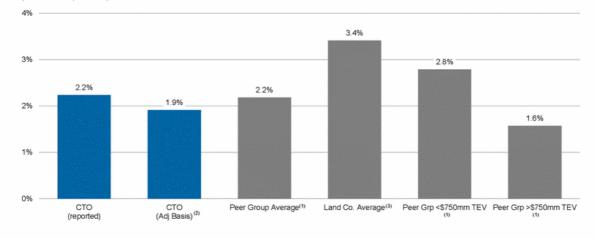
G&A Expense vs Peers

G&A Expenses vs Peers(1)

For Year Ended December 31, 2016

14 Employees – Avg. Tenure ≈6 years 7 Board members

(% of Total Enterprise Value)

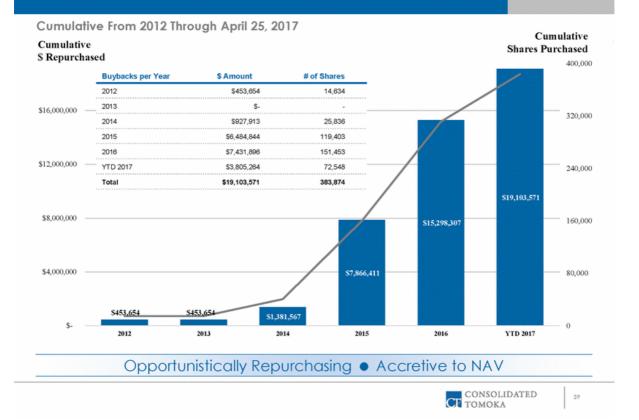


Cost Efficient (In-Line with Peers) Despite Activist Costs

(1) 2017 Peer Group. Excludes peer companies that are not December 31st year-end and Preferred Apartments which is an enternally advised REIT (2) Adjusted for v \$15 million inlegal, accounting, director fees and other expenses associated with Board's meetingsform of allegations by Wintergreen that were ultimately determined to be baselies and mer

CONSOLIDATED TOMOKA

Returning Capital to Shareholders



Board of Directors



John J. Allen President, Allen Land Group, Inc. and Mitigation Solutions, Inc.

Director Since 2009



John P. Albright President & Chief Executive Officer, Consolidated-Tomoka Land Co.

Director Since 2012



Laura M. Franklin Former (Retired) Exec. Vice Pres., Accounting and Administration & Corp. Secretary, Washington REIT

Director Since 2016



William L. Olivari Certified Public Accountant, Formerly Partner with Olivari & Associates PA

Director Since 2008



Howard C. Serkin Chairman, Heritage Capital, Inc.

Director Since 2011



Thomas P. Warlow, III Chairman, Georgetown Enterprises, Inc. President & Chairman, The Martin Andersen-Gracia Foundation, Inc.

Director Since 2010



Casey R. Wold Founder, Managing Partner and Chief Executive Officer of Vanderbilt Office Properties

Director Since 2017

Experienced • Independent • Nearly 1/3 Newly Appointed



Management Team

	President & Chief Executive Officer •	Thoigan bunney	Started with Company 2011
	•	Crescent Real Estate Equities	2011
3	Senior Vice President & Chief Financial Officer	Simply Self Storage CNL Hotels & Resorts Vistana Inc. KPMG	2012
	Senior Vice President, General Counsel & •	Goldman Sachs Realty Management Crescent Real Estate Equities Hughes & Luce LLP (now part of K&L Gates)	2014
	Steven R. Greathouse Senior Vice President - Investments	N3 Real Estate Morgan Stanley Crescent Real Estate Equities	2012
		ICI Homes Cobb Cole Rogers Towers, P.A.	2005
	Vice President of Real Estate	Crescent resources (Butte Energy)	2015

14 Total Employees







IMPORTANT ADDITIONAL INFORMATION AND WHERE TO FIND IT

The Company, its directors and certain of its executive officers may be deemed to be participants in the solicitation of proxies from the Company's shareholders in connection with the matters to be considered at the Company's 2017 annual meeting of shareholders to be held on April 26, 2017. On March 21, 2017, the Company filed a definitive proxy statement (the "Proxy Statement") with the U.S. Securities and Exchange Commission (the "SEC") in connection with the solicitation of proxies from the Company's shareholders for the 2017 annual meeting. INVESTORS AND SHAREHOLDERS ARE STRONGLY ENCOURAGED TO READ THE PROXY STATEMENT AND AWHITE PROXY CARD WITH RESPECT TO THE 2017 ANNUAL MEETING, AND OTHER DOCUMENTS FILED WITH THE SEC, CAREFULLY AND IN THEIR ENTIRETY AS THEY WILL CONTAIN IMPORTANT INFORMATION. Shareholders may obtain the Proxy Statement, and other documents filed by the Company with the SEC for no charge at the SEC's website at www.sec.gov. Copies will also be available at no charge at the Investor Relations section of our corporate website at www.clc.com.

End Notes references utilized in this presentation

- A. There can be no assurances regarding the value ultimately received for the Company's assets, or in the case of the transactions under contract, the likelihood that such transactions shall be closed or the timing or final terms thereof.
- B. There can be no assurances regarding the likelihood or timing of executing the Company's share repurchase program.
- C. Completion dates for construction are based on Company estimates or publicly available information.
- D. Net operating income ("NOI"), which is rental income less direct costs of revenues, is calculated based on our current portfolio as of April 25, 2017 reflecting: (i) expected estimated annualized rents and costs for 2017 plus (ii) billboard income. NOI does not include rents and costs for any income properties sold in 2016, and excludes non-cash items including impact of straight-line rent and amortization of lease intangibles.
- E. As of the date of this presentation the Company meets the required coverage ratio in the Credit Facility for repurchases of stock and anticipates, subject to customary restrictions on share repurchases, to be able to continue to make repurchases under the new \$10 million program.
- F. There can be no assurances regarding the amount of our total investment or the timing of such investment.
- G. Debt amount includes the face value of the Convertible Notes as of March 31, 2017.
- H. There can be no assurance that the cap rate range is the proper range for the Company's portfolio of income properties or that such cap rate range would equate to an appropriate valuation range that the Company might achieve should the income property portfolio be sold as a portfolio, individually, or as part of more than one smaller portfolios comprising the entirety of the Company's portfolio.
- Investment grade tenants are defined as tenants with a credit rating of BBB- or higher from the S&P rating agency and is based on our annualized rental revenue that is generated from income
 properties leased to investment grade tenants, including properties leased to subsidiaries of investment grade companies.
- J. There can be no assurances regarding the ultimate growth in memberships, if any, or the likelihood that such growth will occur or the timing thereof.



