SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant $\ oxtimes$		Filed by a Party other than the Registrant \square	
Che	eck the appropriate box:		
	Preliminary Proxy Statement		
	Confidential, For Use of the Commission Only (As Permitted by Rule 14a-6(e)(2))		
	Definitive Proxy Statement		
\boxtimes	Definitive Additional Materials		
	Soliciting Material under Rule 14a-12		
	(DATED-TOMOKA LAND CO. Name of Registrant as Specified in its Charter) e of Person(s) Filing Proxy Statement, if other than the Registrant)	
Pay	ment of Filing Fee (Check the a	opropriate box):	
\boxtimes	No fee required		
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
	(1) Title of each class of secur	rities to which transaction applies:	
	(2) Aggregate number of secu	rities to which transaction applies:	
		erlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth illing fee is calculated and state how it was determined):	
	(4) Proposed maximum aggre	gate value of transaction:	

☐ Fee pa	aid previously with preliminary materials.
which	box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form edule and the date of its filing.
(1)	Amount Previously Paid:
(2)	Form, Schedule or Registration Statement No.:
(3)	Filing Party:
(4)	Date Filed:

The following material was sent to certain shareholders and other contacts of Consolidated-Tomoka Land Co. on April 11, 2017:

More jobs, more capital investment, more tax base, more need for housing and goods and services in Daytona Beach!

Attachments:

(5)

Total fee paid:

Daytona Beach News Journal B.Braun to add distribution center By Clayton Park 11 April 2017

DAYTONA BEACH — A Kansas City, Missouri, developer has acquired 28 acres of undeveloped land in Daytona Beach with plans to build a distribution center for medical and pharmaceutical device manufacturer.

B.Braun, which is based in Germany, is the same company that recently took over the former Gambro manufacturing plant along Mason Avenue.

"What we have been told is that VanTrust (Real Estate) is building the building and leasing it to B.Braun," said Richard Walton, director of the city's planning department, in an email to The News-Journal. The location is along Clyde Morris Boulevard, just south of LPGA Boulevard, Walton wrote.

The \$3.2 million land sale was announced by the seller, Daytona Beach-based Consolidated-Tomoka Land Co. The transaction closed April 5.

The distribution center will be 400,000 square feet and is expected to be completed by year's end, said John Carey, VanTrust's executive vice president for Florida.

"We'll start clearing the site this week ... and should be vertical within three months or so," Carey said, who described the project as a build-to-suit for B.Braun. "We expect to be finished with the building by Jan. 1."

The site of the planned distribution center is part of a 101-acre area along Clyde Morris that Consolidated-Tomoka recently got the city to rezone to allow development of a multiple-building industrial district.

"We're thrilled they (B.Braun) picked Daytona Beach over Jacksonville (as the site for the distribution center)," said Consolidated-Tomoka CEO John Albright. "It's a win for Daytona Beach."

The distribution center is expected to complement B.Braun's manufacturing operations at the former Gambro plant at 1845 Mason Ave.

Construction is underway to add 33,000 square feet more space to the 160,000-square-foot plant, which was built in 1999 and was most recently operated by Baxter International.

B.Braun has pledged to create at least 175 new jobs in Daytona Beach by Dec. 31, 2018, with those jobs paying an average of at least \$41,963 a year.

The company also has said it intends to invest at least \$100.5 million in capital improvements.

If it makes good on those promises, the company stands to receive \$2.25 million in performance-based economic incentives from the state, Volusia County and city, part of a larger package of up to \$8.2 million in incentives that includes capital investment tax credits.

The jobs created, according to the company's agreement with the state, are not considered "new" if they are moved from a subsidiary or of they are assumed from a merger, asset or equity sale.