FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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| OMB APPROVAL |
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* APGAR ROBERT F | | | | | | 2. Issuer Name and Ticker or Trading Symbol CONSOLIDATED TOMOKA LAND CO | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | |
|---|---|--|-------------|---------|--|--|---|------|--|---------------|----------|--|---|---|--------------------------|----------------|--|--|
| | | | | | | СТО] | | | | | | | | | er (give title | | Other (s | · |
| (Last) (First) (Middle) P O BOX 10809 | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/24/2007 | | | | | | | | helo | Sr. Vice | Pres | , , | |
| (Street) DAYTONA BEACH FL 32120-080 | | | 9 | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person | | | | | |
| (City) (State) (Zip) | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | |
| | | Tab | le I - Non | -Deriva | ative | Sec | curitie | s Ac | quired, D | ispo | sed c | of, or Be | neficia | ly Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date (Month/D. | | | | | | ar) E | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Dispose Code (Instr. 5) | | Disposed | rities Acquired (A) o ed Of (D) (Instr. 3, 4 | | Benefi Owner | es Formially (D) (I) (I) | | m: Direct or Indirect Instr. 4) | 7. Nature of Indirect Beneficial Ownership |
| | | | | | | | Code | / A | Amount (A) or (D) | | r Price | | tion(s) and 4) | | | Instr. 4) | | |
| | | Т | able II - D | | | | | | uired, Dis , options | | | | | / Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | if any | | 4. Transaction Code (Instr. 8) | | n of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price o Derivativ Security (Instr. 5) | | e S Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisable | Expir Date | iration | Title | Amount or Number of Shares | | | | | |
| Employee Stock Option (Right to Buy) | \$77.245 | 01/24/2007 | | | A | | 6,000 | | (1) | 01/24 | 4/2017 | Common Stock | 6,000 | \$0 | 6,000 |) | D | |

Explanation of Responses:

1. The options vest in five equal installments beginning on January 24, 2008.

Robert F. Apgar

01/25/2007

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.